

# 6 STEPS MARKETING TO SELL MORE

WITH [WEEZLE.COM/HOSPITALITY](http://WEEZLE.COM/HOSPITALITY)



DO YOU OWN OR  
MANAGE A  
**RESTAURANT?**

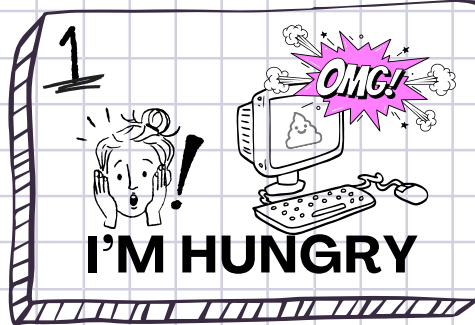
WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)



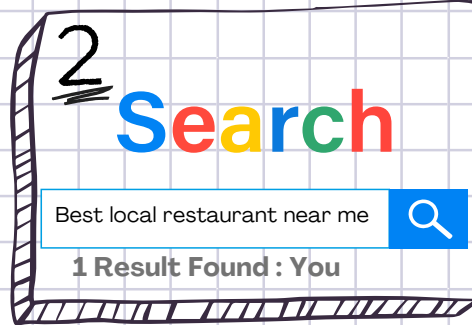
# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

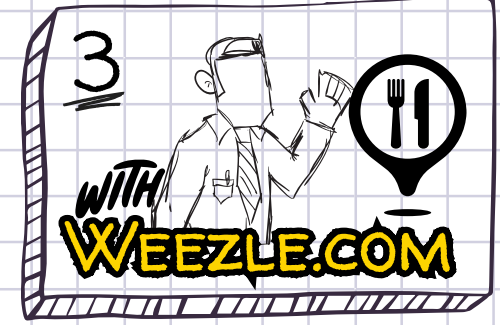
CUSTOMER REALIZATION



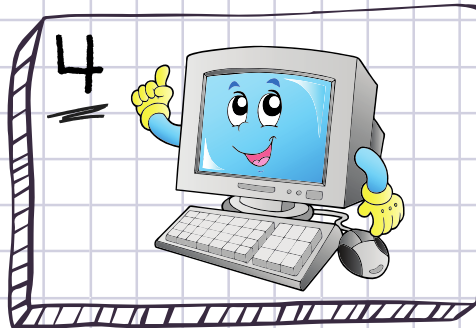
DOES THEIR RESEARCH (SEO)



BUILD TRUST ONLINE



HAVE A SIMPLE CALL TO ACTION



CONVERT YOUR C.T.A.



ENGAGE ONLINE



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)



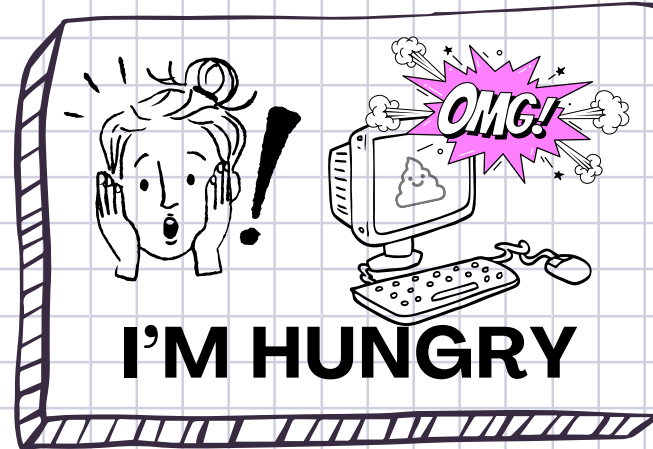


# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

## CUSTOMER REALIZATION

1



- PEOPLE WILL EITHER SEARCH ONLINE, ASK A FRIEND, OR LOOK UP A SUPPLEMENTAL BUSINESS LIKE YELP, GOOGLE, TRIP ADVISOR, LOCAL SOURCE, REVIEWS, ETC.



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)



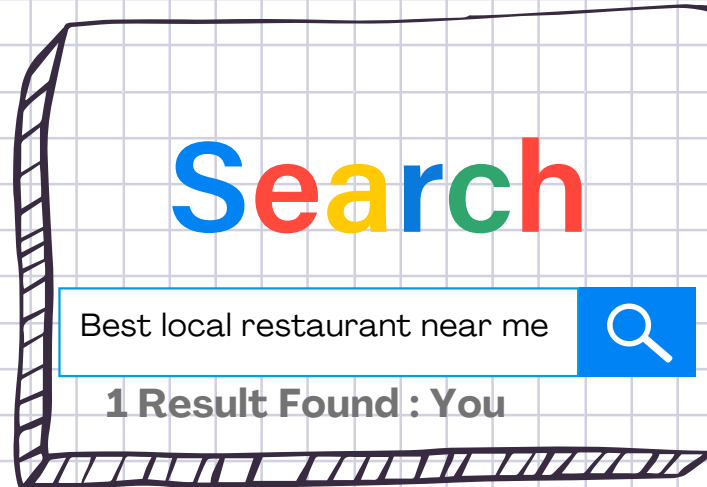


# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

DOES THEIR RESEARCH (SEO)

2



- WHEN SEARCHING ONLINE, PLAY CHESS NOT CHECKERS. THINK OF KEYWORDS & KEYWORD PHRASES THAT PEOPLE WILL SEARCH. THERE IS SOFTWARE THAT CAN HELP THIS.



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)



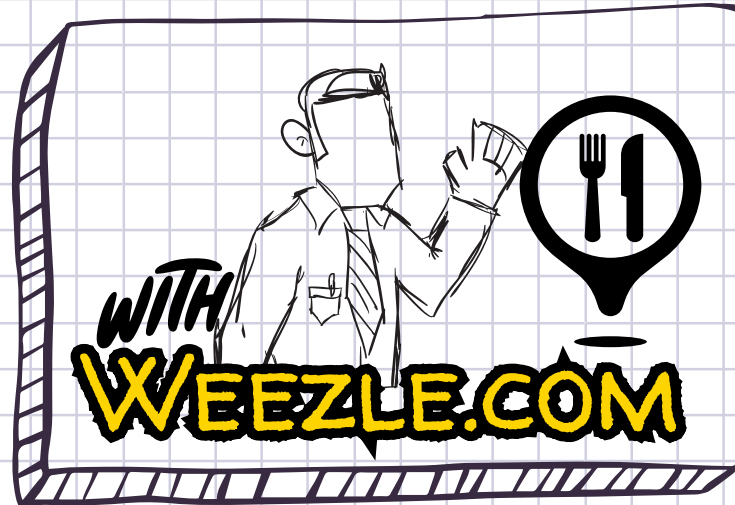


# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

## BUILD TRUST ONLINE

3



- ONLINE IS A SCARY PLACE THESE DAYS WITH SCAMS AND TERRIBLE FOOD, LET WEEZLE HELP YOU STAND OUT WITH A WEBSITE, SEO, ADS, REVIEWS, SOCIAL CONTENT, ETC.



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)



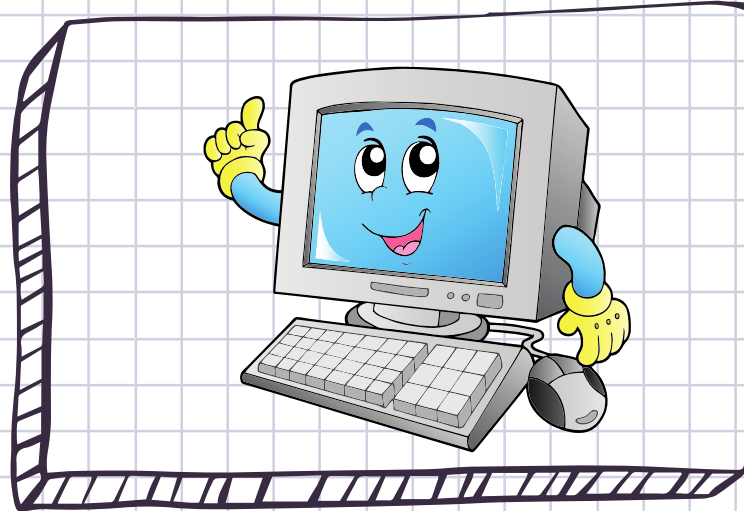


# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

HAVE A SIMPLE CALL TO ACTION

4



- WHILE STANDING OUT, MAKE SURE THAT YOUR CALL TO ACTION IS SIMPLE. WE TYPICALLY SEE : CALL NOW, DIRECTION TO US, ORDER ONLINE, REWARDS TO COLLECT INFO



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)





# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY



CONVERT YOUR C.T.A.

5



- MERCHANDISE
- ORDER ONLINE
- BOOK YOUR EVENT

- DELIVERABLES. AFTER COLLECTING INFO, BE INTERESTING & CONVERT THEM INTO CUSTOMERS. WE CAN HELP BRAINSTORM YOUR REVENUE STREAMS AND / OR BUILD YOUR COMMUNITY BY LOOKING INTO DEMOGRAPHIC TYPES.



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)

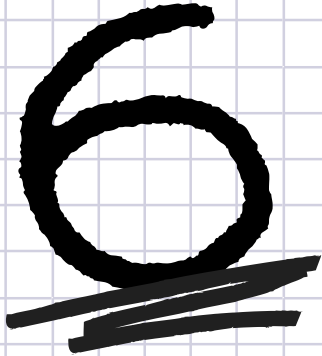




# THE STORY OF MARKETING

WITH WEEZLE.COM/HOSPITALITY

## ENGAGE ONLINE



- NURTURE YOUR CUSTOMERS. THINK ABOUT EMAIL CAMPAIGNS, COMMUNITY EVENTS, RE-TARGETING SPECIALS, TESTIMONIALS, REVIEWS, MENUS, SOCIAL, ETC.



WANT PRICING & A CUSTOM STRATEGY TO HELP SELL MORE FOOD & DRINKS?  
SET UP A CALL TODAY OR EMAIL US [INFO@WEEZLE.COM](mailto:INFO@WEEZLE.COM)





# OUR OFFER

GET FOUND MORE  
WITH WEEZLE.COM

## BUILD A LEAD GENERATING POWERHOUSE

- WITH A WEBSITE THAT IS SEARCHABLE
- LEVERAGE WITH ADS / PRESS / BLOGS
- SOCIAL MEDIA MANAGEMENT
- CONTENT & BRANDING



# WE WILL EMAIL YOUR PRICE

INFO@WEEZLE.COM

