

NEED A WEBSITE REFRESH FOR WINTER?

Starting at

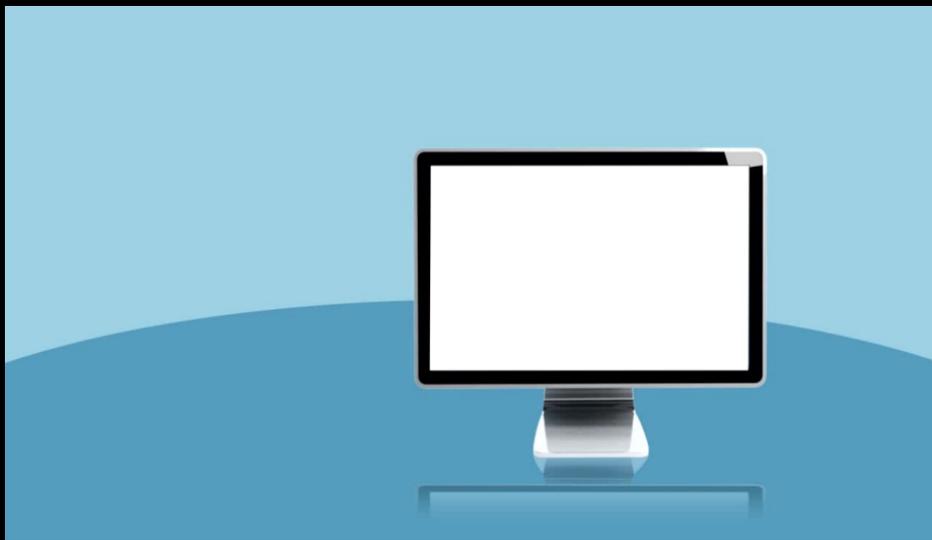
\$49/mo*



MAIN HTML HOSTING SITE MAP
MARKETING
PAGE HOSTING

DESIGN
BLOG
CODING
FUTURE BLOG SE
INTERNET
ANALYZING
OPTIMIZATION
SOCIAL

**EMAIL US YOUR QUESTIONS AT
AUSTIN@WEEZLE.COM**



(WE ARE WIX EXPERTS)



**WEEZLE OUT YOUR COMPETITION,
WITH A WEEZLE WEBSITE TODAY!**

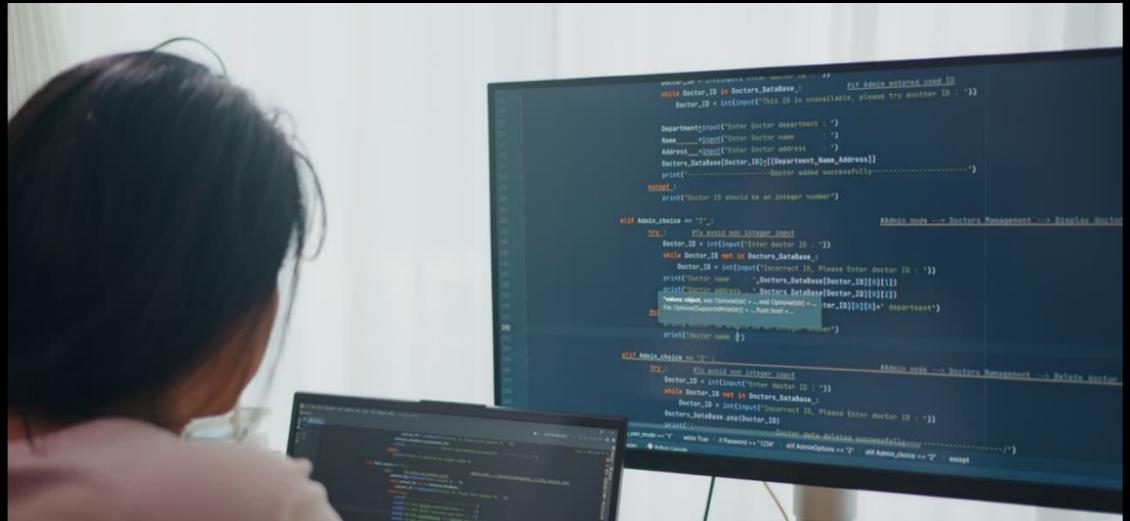
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ARE YOU CURIOUS HOW?

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ARE YOU CURIOUS HOW?

LEARN...



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1. **WHY YOU NEED A WEBSITE?**
- 2.
- 3.
- 4.
- 5.

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1. WHY YOU NEED A WEBSITE?
2. HOW YOU DO SEO / SOCIAL...
- 3.
- 4.
- 5.

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1. WHY YOU NEED A WEBSITE
2. HOW WE DO SEO / SOCIAL...
3. **HOW TO TRACK PROPERLY...**
- 4.
- 5.

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1. WHY YOU NEED A WEBSITE
2. HOW WE DO SEO / SOCIAL...
3. HOW WE TRACK PROPERLY...
4. **HOW WE AUDIT YOUR COMPETITION...**
- 5.

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1. WHY YOU NEED A WEBSITE
2. HOW WE DO SEO / SOCIAL...
3. HOW WE TRACK PROPERLY...
4. HOW WE AUDIT YOUR COMPETITION...
5. **WEEZLE ACTION!**



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WHY YOU NEED A WEBSITE?



TO BUILD TRUST!



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YOUR SITE NEEDS...



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YOUR SITE NEEDS...

1. A SIMPLE CONVERSION



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YOUR SITE NEEDS...

1. A SIMPLE CONVERSION

***2. INFO THAT SHOWS YOU ARE
THE EXPERT IN YOUR NICHE***



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YOUR SITE NEEDS...

- 1. A SIMPLE CONVERSION***
- 2. INFO THAT SHOWS YOU ARE THE EXPERT IN YOUR NICHE***
- 3. TO BUILD A COMMUNITY TO SEND EMAIL TO / SMS CAMPAIGNS & ULTIMATELY TO CONVERTING YOUR CALL TO ACTION***



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HOW WE DO SEO / SOCIAL



**TO ENGAGE WITH CUSTOMERS & BE FOUND ONLINE
BOTH EARNED AND PAID**



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YOUR SEO NEEDS...



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YOUR SEO NEEDS...

1. TO BE SOCIAL!





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YOUR SEO NEEDS...

- 1. TO BE SOCIAL!***   
- 2. NEEDS SOMETHING DAILY!***



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YOUR FITNESS SEO NEEDS...

1. TO BE SOCIAL!   

2. NEEDS SOMETHING DAILY!

3. WEBSITE NEEDS TAGS & INDEXED PAGES FOR GOOGLE / YOUTUBE. IMAGES NEED SEO TAGS AND DESCRIPTIONS AS WELL.





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HOW WE TRACK PROPERLY



KNOW YOUR R.O.I.



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YOUR TRACKING NEEDS...



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YOUR TRACKING NEEDS...

1. TO BE ON GOOGLE'S "SEARCH CONSOLE"



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YOUR TRACKING NEEDS...

1. TO BE ON GOOGLE'S "SEARCH CONSOLE"

2. GOOGLE "ANALYTICS"



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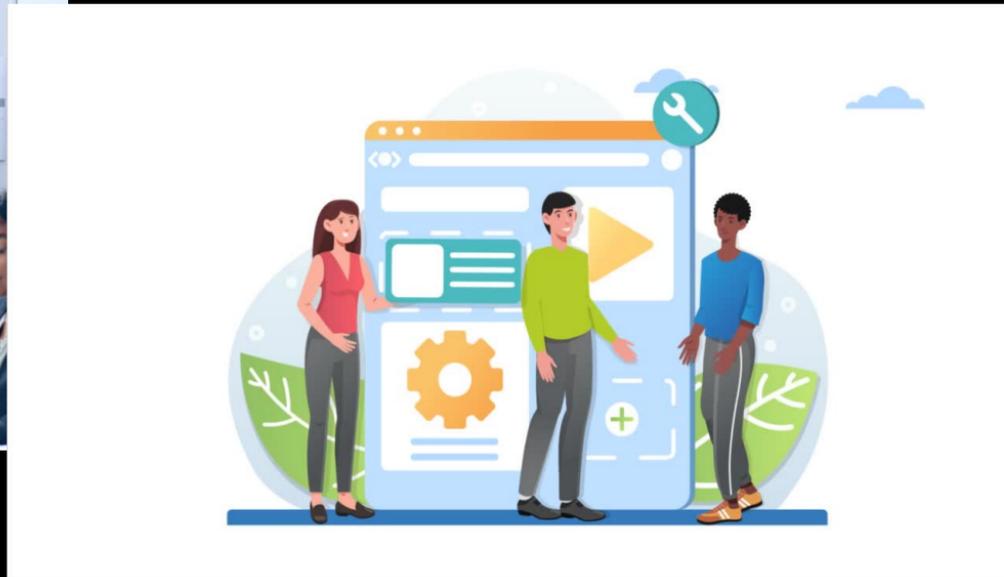
YOUR TRACKING NEEDS...

- 1. TO BE ON GOOGLE'S "SEARCH CONSOLE"***
- 2. GOOGLE "ANALYTICS"***
- 3. THROUGH PLATFORMS ANALYTIC TOOLS***
- MAKE SURE YOUR SITE IS FAST, DOESN'T
HAVE BROKEN LINKS AND IS "INDEXIBLE"



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HOW WE AUDIT COMPETITION



WHAT DO THEY DO BETTER?



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YOUR AUDITING NEEDS...



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YOUR AUDITING NEEDS...

1. TOOLS LIKE 'SEM RUSH' OR 'AHREFS'



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YOUR AUDITING NEEDS...

- 1. TOOLS LIKE 'SEM RUSH' OR 'AHREFS'***
- 2. GOOGLE YOUR BUSINESS, SEE WHO ELSE POPS UP. MIMIC WHAT YOU LIKE BEST!***



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YOUR AUDITING NEEDS...

- 1. TOOLS LIKE 'SEM RUSH' OR 'AHREFS'***
- 2. GOOGLE YOUR BUSINESS, SEE WHO ELSE POPS UP. MIMIC WHAT YOU LIKE BEST!***
- 3. MONTHLY REPORTS OVER EMAIL OR DASHBOARD ON YOUR SITE? INFORM A PLAN...***



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WEEZLE ACTION



THE BEST CEO'S TAKE ACTION



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TAKING ACTION IN BUSINESS...



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TAKING ACTION IN BUSINESS...

1. SEEING OPPORTUNITIES & ACTING ON THEM

**- THIS MEANS WHEN INFO CHANGES IN YOUR NICHE,
PEOPLE COME TO YOU TO TELL THEM**

**: IE. FREQUENTLY ASKED QUESTIONS, CUSTOMER SERVICE, EASY TO BE
REACHED TO ASK...**

**: INFORMING THROUGH SOCIAL MEDIA AND BLOGS. BE IN THE RIGHT
PLACES, FORMS, EVENTS IN YOUR DEMOGRAPHIC.**



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TAKING ACTION IN BUSINESS...

1. SEEING OPPORTUNITIES & ACTING ON THEM

2. SETTING UP FOR SUCCESS AHEAD OF TIME

- THIS MEANS UPDATING YOUR SITE

: BUILD YOUR COMMUNITY FIRST, IN PERSON & ONLINE

***: HAVE A WAY TO COLLECT CLIENT INFORMATION, BLOG
CONSISTENTLY (FOR SEO & FOR CUSTOMER KNOWLEDGE)***



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TAKING ACTION IN BUSINESS...

- 1. SEEING OPPORTUNITIES & ACTING ON THEM***
- 2. SETTING UP FOR SUCCESS AHEAD OF TIME***
- 3. HAVING A COMMUNITY IN YOUR NICHE,
WILL HELP YOU SELL...***



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TAKING ACTION IN BUSINESS..

3. HAVING A COMMUNITY IN YOUR NICHE, WILL HELP YOU SELL...

- GET REVIEWS, TESTIMONIALS... MAKE PEOPLE HAPPY





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TAKING ACTION IN BUSINESS..

3. HAVING A COMMUNITY IN YOUR NICHE, WILL HELP YOU SELL...

- GET REVIEWS, TESTIMONIALS... MAKE PEOPLE HAPPY



OR OFFER IN A "FUNNEL"

- 1. GIVE SOMETHING FOR FREE, FOR SUBSCRIBERS**
- 2. SELL SOMETHING AFFORDABLE \$10-\$100**
- 3. SELL SOMETHING EXPENSIVE EITHER IN PERSON AND/OR ON YOUR WEBSITE.**



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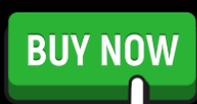
WEBSITE SET UP...



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WEBSITE SET UP...

**FRONT END NEEDS A
"CALL TO ACTION"**

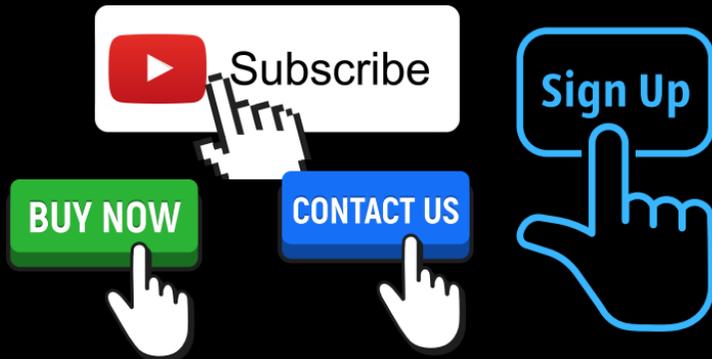




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WEBSITE SET UP...

**FRONT END NEEDS A
"CALL TO ACTION"**



**BACK END NEEDS
"INFO & SEO"**





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SOCIAL SET UP...



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SOCIAL SET UP...

BLOG & VLOG



SEO ON BLOG



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SOCIAL SET UP...

BLOG & VLOG



SEO ON BLOG



EDIT IN BITE SIZE PIECES FOR SOCIAL



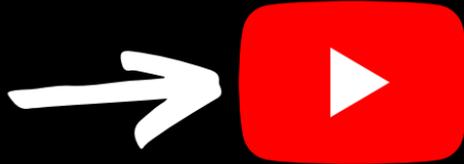
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SOCIAL SET UP...

BLOG & VLOG



SEO ON BLOG



**BACKLINK TO YOUR SITE
TO GROW RANKING**



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PLATFORM RECOMMENDATIONS...

(NOT SPONSORED)



WHAT WE USE...



OTHER OPTIONS...



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IN CONCLUSION...



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IN CONCLUSION...

***BE ACCESSIBLE WITH A WEBSITE & NICHE
SPECIFIC PLATFORMS***

***WE ARE YOUR CONSULTANTS! WE USE APPS
(LIKE AUDITING APPS / COMMUNICATION APPS)
WE ARE TRUSTED, SIMPLE & KNOWLEDGABLE!***



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IF THIS STRESSES YOU OUT...

SAVE THIS MONTH!

EMAIL US FOR A CONSULTATION

AUSTIN@WEEZLE.COM

